



# AAQIB AHMAD

Fashion & Textile Designer  
Assistant Professor

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## About Me

My fascination for textiles, crafts, prints, colors and traditional textiles led me to pursue fashion & textile designing. My work revolves around my surroundings, nature and learning through observations. For me fabric is a canvas where I can express ways of surface ornamentation and transformation.

## Software Skills

- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- Corel Draw
- Nedgraphics
- MsOffice

## Qualifications

Post Graduation- **Master of Design** (M.Des.) from Indian Institute of Craft & Design, Jaipur in 2022

Graduation- **Bachelor of design** (B.Des.) from NIFT, Chennai in 2015

## Languages

English

Hindi

Urdu

## Work Experience

Presently working as a Assistant Professor with Integral University ( 12th October, 2024 till date)

My KRA of above includes:

1. Development of Curriculum and Study material which is updated with industry requirement with Research & Development.
2. Planning, coordinating with team and delivering Lectures on all design fields to students
3. Designing Assignment
4. Portfolio Management.
5. Conducting workshop for present and future prospective student.

NIFT, Raebareli (Guest Faculty) (16th July, 2019 to 18th July, 2019)

My KRA of above includes:

1. Taught courses on fabric designing for apparel and home furnishing products and print design techniques.
2. Guided students in practical projects, emphasizing creativity, technical skills, and industry trends.

Kalhath Institute(Guest Faculty) (16th August, 2019 to 31st October, 2019)

My KRA of above includes:

1. Taught courses on design development to the "Chikankari Artisans".
2. Guided students in practical projects, emphasizing creativity, technical skills, and industry trends.

## Industry Experience

HEIMAT TEXTILES PVT. LTD. (05th May, 2017 to 31st March, 2019)

My KRA of above includes:

1. Worked as Textile Designer & Merchandiser.
2. To introduce new design in Bed linen, Cushion Covers, Dohars, & Curtains product category within agreed time frame.
3. Managing design process from conception through to final product and presentation. Conducting market research to identify new trends, fabrics and techniques, and seeking design inspiration. Collaborating with team members to select seasonal themes and create new concepts for the future seasons.
4. Create trend boards for seasonal presentation. Selecting fabric, trims and required raw material for product development. Study fashion trends and anticipate designs that will appeal to consumers, keeping up to date with emerging fashion trends as well as general trends.
5. Build and manage relationships with the client for the smooth functioning of the business. Coordinate and follow up with the cross-functional teams.
6. Regularly coordinate with the team to ensure clients satisfaction and service delivery.
7. Product innovation new thematic collection introduction. Co-ordinate, incorporate & execute new improved packaging for all the products.

## **KRISHNA BEADS INDUSTRY (04th April, 2016 to 31st March, 2017)**

**My KRA of above includes:**

1. Worked as a Fashion & Textile Designer.
2. Photoshop development prints for scarves.
3. Development of textiles by digital and screen print design.

## **ADNANI EXPORTS PVT LTD ( 9th October, 2015 to 31st March, 2016)**

**My KRA of above includes:**

1. Worked as a Print & Textile Designer.
2. To introduce new design in Bed linen, Kitchen Linen, Cushion Covers, & Curtains product categories within agreed time frame.
3. Managing design process from conception through to final product and presentation. Conducting market research to identify new trends, fabrics and techniques, and seeking design inspiration. Collaborating with team members to select seasonal themes and create new concepts for the future seasons.
4. Create trend boards for seasonal presentation. Selecting fabric, trims and required raw material for product development. Study fashion trends and anticipate designs that will appeal to consumers, keeping up to date with emerging trends as well as general trends.
5. Build and manage relationships with the client for the smooth functioning of the business. Coordinate and follow up with the cross-functional teams.
6. Regularly coordinate with the team to ensure client satisfaction and service delivery.
7. Product innovation new thematic collection introduction. Co-ordinate, incorporate & execute new improved packaging for all the products.

# **Internships**

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## **SHYAMALI EXPORTS (24th November, 2014 to 3rd April, 2015)**

**My KRA of above includes:**

1. Worked as a Print & Textile Designer.
2. Design process from conception through to final product and presentation. Conducting market research to identify new trends, fabrics and techniques, and seeking design inspiration. Collaborating with team members to select seasonal themes and create new concepts for the future seasons.
3. Design and constructed a whole collection for the Industry.
4. Few designs got selected and displayed in HEIMTEXTILE, Frankfurt, Germany.

## **BHABHA EXPORTS (28th May, 2014 to 19th July, 2014)**

**My KRA of above includes:**

1. Worked as a Print & Textile Designer.
2. Design process from conception through to final product and presentation. Conducting market research to identify new trends, fabrics and techniques, and seeking design inspiration. Collaborating with team members to select seasonal themes and create new concepts for the future seasons.
3. Photoshop development prints for home furnishing products.
4. Design and constructed a whole collection for the Industry.

## **OLIO DESIGN STUDIO ((30th September, 2013 to 22th November, 2013))**

**My KRA of above includes:**

1. Worked as a Fashion & Textile Designer.
2. Development of sketches for zardozi for apparels.
3. Design process from conception through to final product and presentation. Conducting market research to identify new trends, fabrics and techniques, and seeking design inspiration. Collaborating with team members to select seasonal themes and create new concepts for the future seasons.
4. Worked with Zardozi artisans to develop samples.

## **ANTIQUA EXPORTS PVT LTD ( 03 May, 2013 to 04 July, 2013 till date)**

**My KRA of above includes:**

1. Worked as a Carpet & Textile Designer.
2. Trend research and in-depth market survey in order to thoroughly understand the market needs.
3. Exploration of patterns, colors and techniques to create new and unusual print designs in mind the brands product range.
4. Research and develop ideas from various sources, scanning redrawing and changing color ways, using software's packages and create new effects.
5. To design and develop new prints seasonally.
6. Provide design/concept boards to communicate designs and seasonal direction for textile prints, materials and trims. Experimenting with color, fabric and texture.
7. Decide on a theme for a collection, planning and developing ranges.
8. Coordinated with clients, technical and marketing team on planning and designing.

Weavers Service Center (27th December, 2021 to 29th January, 2022)

My KRA of above includes:

1. Worked as a Fashion & Textile Designer.
2. Photoshop development designs for sarees.
3. Worked with weavers and developed products.

Woven Welfare & Rural Development Society ( 12th May 2021 to 16th June, 2021)

My KRA of above includes:

1. Worked as a Print & Textile Designer.
2. Worked with rural women of Kota.
3. Developed range of products for the NGO.

Ramnarayan Blue Art Potteries ( 15th February, 2021 to 15th March, 2021)

My KRA of above includes:

1. Worked as a Print Designer.
2. Developed print for blue pottery and worked with artisans.
3. Developed a range of designs for blue pottery products.

## Academic Details

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Post Graduation- Master of Design (M.Des.) from Indian Institute of Craft & Design, Jaipur in 2022

Graduation- Bachelor of design (B.Des.) from NIFT, Chennai in 2015

Field of Interest	Skills	Strength & Hobbies	Personal Information
<ul style="list-style-type: none"><li>• Photography</li><li>• Photoshop and Illustration Software.</li><li>• Design creating &amp; thinking ideas</li></ul>	<ul style="list-style-type: none"><li>• Flexibility &amp; Adaptability Quick Lerner.</li><li>• Counselling and coaching People.</li><li>• Creating Ideas</li><li>• Learning Agility</li><li>• Team management</li><li>• Digital Development of art work.</li><li>• Manual Development of art work.</li></ul>	<ul style="list-style-type: none"><li>• Creating Ideas</li><li>• Learning Agility</li><li>• Self-Motivated</li><li>• Painting &amp; sketching.</li></ul>	<ul style="list-style-type: none"><li>• <b>Marital Status:</b> Married.</li><li>• <b>Home Town:</b> Lucknow.</li></ul>

## Academic Duties/ Responsibilities

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- Graduation Project Coordinator for Fashion Design students.
- Served as Internship Coordinator for Fashion Design students.
- Served as coordinator for print media, magazines, news coverage, etc.
- Coordinator for Convocation activities.
- Criteria I & IV

## Workshop Organised

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- Conducted workshop on Chikankari Embroidery for B.Des. (Fashion Design) students at Faculty of Architecture Planning & Design, Integral University, Lucknow.
- Conducted workshop on Surface Manipulation for B.Des. (Fashion Design) students at the Faculty of Architecture Planning & Design faculty, Integral University, Lucknow.
- Organized industrial visit to Ansari Handloom, Barabanki for B.Des. (Fashion Design) students.
- Organized visit to Phoenix Plassio B.Des. (Fashion Design) students for Market Research.
- Coordinated with Gusto Club, Lucknow, to organize student participation in a fashion show. Managed logistics and ensured smooth communication for the event.
- Coordinated with Phoenix Plassio Mall, Lucknow, to organize student participation in a fashion show. Managed logistics and ensured smooth communication for the event.
- Organized visit to Sanatkada, Lucknow for B.Des. (Fashion Design) students.

## References

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- Dr. Shalu Rastogi- Dean of Indian Institute of Craft & Design, Jaipur
- Ms. Habeebunnisa- Faculty at NIFT Chennai.